

# ARRS Advertising

Since 1907, the *AJR* has been recognized as one of the leading specialty journals in the world. It is published for the physician and scientist interested in both general and specialized radiology, sonography, CT, MRI, nuclear medicine, interventional radiology, breast imaging, and other state-of-the-art diagnostic and medical imaging techniques and procedures. The online publication of *AJR* includes original research articles, reviews, clinical perspectives, invited expert panel feature articles, and unique collections and commentaries covering informative, content-specific areas. In addition, the journal provides articles offering Continuing Medical Education, all free to ARRS members as well as open access collections available to the public.

## The following opportunities are available for advertising with the ARRS:

- Online, mobile responsive leaderboard and banner ads on our premier journal [website](#)
- Career Center online classified advertising, visit [www.arrs.org/Jobs/](http://www.arrs.org/Jobs/)
- *InPractice* Quarterly in print and online

**20,000+** members worldwide

**1,000,000** online readers

## Specifications and Pricing

The leaderboard banner ad is the premiere online advertising tool averaging **30,000 impressions** per month for homepage ads. The leaderboard is packaged with our mobile homepage ad to be accessible anytime, anywhere, from any mobile device. Banner ads can be purchased and posted online in a matter of days, targeted to your specific calendar needs. Advertisers can determine the effectiveness of their ads by requesting metrics from *AJR*. Please contact [advertising@arrs.org](mailto:advertising@arrs.org).

### Leaderboard:

Website: 1232 × 130 pixels  
Mobile: 390 × 250 pixels

Price: **\$2400/month**

**Homepage Banner (2 column):** 742 × 112 pixels

Price: **\$600/month**

**Homepage Banner (1 column):** 348 × 112 pixels

Price: **\$400/month**

**Right Column and Interior Page Banners:** 350 × 350 pixels

Price: **\$600/month**

*InPractice* is a quarterly print and online publication that provides ARRS members with trusted practical advice and information, along with important news and updates from the society. Each issue averages 24 full-color pages. Rates are \$1,400 for an inside cover full-page display ad that also includes FREE ad exposure in the interactive digital edition with URLs in ads linking directly to your website. Other pages/sizes available upon request. Please contact [advertising@arrs.org](mailto:advertising@arrs.org) to learn more about *InPractice* advertising opportunities. [Click here to view the latest articles.](#)



### 2024 Annual Meeting

Plan now to join the 2024 ARRS Annual Meeting  
Conference Dates: May 5-9th, 2024

Digital advertising options available! Contact [advertising@arrs.org](mailto:advertising@arrs.org) for additional information.

## Contact Information

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# Advertising

## Leaderboard

**\$2400/month**

Dimensions:  
Website: 1232 x 130 pixels  
Mobile: 390 x 250 pixels

**AJR**

American Journal of Roentgenology

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Scott M. Brady, MD, PhD  
Published May 16, 2023

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Scott M. Brady, MD, PhD  
Published May 16, 2023

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**Banner (1 column)**



August 2023  
Volume 221 | Issue 2

35,480 citations in 2022  
Impact factor: 5.0  
Immediacy index: 2.4

Rapid peer review  
Rapid online publications

**\$600/month**

Dimensions:  
742 x 112 pixels

**Right Column and Interior Pages**

**Banner (2 column)**

**Banner (2 column)**

ORIGINAL RESEARCH REVIEWS COMMENTARY EDITOR'S CHOICE (FREE)

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Scott M. Brady, MD, PhD  
Published May 17, 2023

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Scott M. Brady, MD, PhD  
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**Right Column and Interior Pages**

**\$400/month**

Dimensions:  
348 x 112 pixels

**Banner (1 column)**

**AJR PODCASTS**

**Right Column and Interior Pages**

**\$600/month**

Dimensions:  
350 x 350 pixels

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Scott M. Brady, MD, PhD  
Published May 16, 2023

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Scott M. Brady, MD, PhD  
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**Banner (1 column)**