Thank you for taking the time to consider exhibiting with ARRS—the first and oldest radiology society in North America. An international forum for progress since the discovery of the x-ray, we are proud of our century-long impact on the field of radiology and its allied sciences. Our mission is to improve health through a community committed to advancing knowledge and skills in radiology and you can play a part in this.

Help us continue our mission by exhibiting your latest products and services to radiology professionals from more than 40 countries, during the 2021 ARRS Virtual Annual Meeting in our Virtual Connection Quad, April 18–22, 2021.

At the ARRS Virtual Annual Meeting, you will be part of an exclusive group of exhibitors, allowing for interaction that you won't find at other trade shows. Your company’s booth will be located in our Virtual Connection Quad. The Virtual Connection Quad will be the go to place for attendees to connect with exhibitors, colleagues, and leaders in the profession.

Your presence at this meeting will help you build your company’s image and reinforce its leadership position in the field of radiology. We look forward to having you join us in our new virtual environment!

ARRS has been a leader in virtual education since 2011 and continues to offer radiology’s most flexible and streamlined meeting experience. With more than 130 sessions across the spectrum of radiology, ARRS is THE general radiology meeting radiologists choose to attend.

Exclusive Opportunity to Exhibit at the ARRS Virtual Annual Meeting

Join ARRS at its premier educational event. Your company’s booth will be featured in our Virtual Connection Quad so you may network with attendees who want to learn more about your products and services. The Virtual Connection Quad is the go to place for attendees to connect with exhibitors, colleagues, and leaders in the profession. Don’t miss this opportunity to be part of an exclusive group of companies who know the ARRS Virtual Annual Meeting is the place to be for quality one-on-one interactions with top radiologists.

Proven Tactics in the Connection Quad to Drive Buyers to Your Booth

- Attendees may access booth content for up to 1 year
- Live chat with attendees within the Booth Platform
- An atmosphere that fosters one-on-one interaction and networking
- Participation in the Where’s Roentgen Challenge draws attendees to your booth

Important Dates for Exhibitors

FEBRUARY 2020
Early Savings Deadline: February 5
Booth costs will increase after this date.

MARCH 2020
Regular Deadline: March 5
Booth Personnel Deadline: March 27
All personnel must be received by this date in order to be uploaded to your booth.
Booth Content Deadline: March 27
All content must be received by this date in order to test your booth functionality.

APRIL 2020
Virtual Booth Testing Begins: April 5
Virtual Booth Testing Completed: April 9

Virtual Exhibit Dates & Hours

SUNDAY, APRIL 18—THURSDAY, APRIL 22
9:00 AM – 4:00 PM

Scheduled Virtual Networking

SUNDAY, APRIL 18
MORNING BREAK 9:30 AM – 10:00 AM
AFTERNOON BREAK 3:00 PM – 3:30 PM

MONDAY, APRIL 19 – THURSDAY, APRIL 22
MORNING BREAK 9:30 AM – 10:30 AM
MID-DAY BREAK 12:00 PM – 1:00 PM
AFTERNOON BREAK 3:00 PM – 3:30 PM

SAVE 15%

Book by February 5, 2021 online at www.arrs.org/exhibit
**Corporate Symposia Opportunities**

**Corporate Symposia: $30,000**

ARRS offers companies the opportunity to host a one-hour Corporate Symposium during the Virtual Annual Meeting. This mid-day event allows organizations to feature technology, educational content, and the speakers of your choice. Please note, these sessions are not considered part of the ARRS CME Program and no CME is provided by ARRS.

As the sponsor of a Corporate Symposium, you will receive a one-time use list of postal addresses (United States only) for preregistered Annual Meeting registrants and one broadcast email (sent by ARRS) to market your event and organization. Sponsoring organizations will be recognized in meeting emails and on the ARRS Meeting Portal. Recorded sessions will be available to registrants for one full year following the meeting, along with all other educational meeting content. Corporate sessions are not part of the ARRS CME program, and no CME is provided by ARRS.

---

**Exhibit Information**

**VARIOUS BOOTH LEVELS ARE AVAILABLE IN THE ARRS VIRTUAL CONNECTION QUAD TO SHOWCASE YOUR PRODUCTS AND SERVICES AND ENGAGE MEETING REGISTRANTS**

<table>
<thead>
<tr>
<th>Virtual Exhibit Offerings</th>
<th>Silver: $1,500</th>
<th>Gold: $3,000</th>
<th>Platinum: $6,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Company Representatives</td>
<td>2</td>
<td>4</td>
<td>8</td>
</tr>
<tr>
<td>Company Logo</td>
<td>Small</td>
<td>Medium</td>
<td>Large</td>
</tr>
<tr>
<td>Company Description</td>
<td>50-word</td>
<td>150-word</td>
<td>300-word</td>
</tr>
<tr>
<td>Website Link</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to booth metrics</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post handouts (i.e. brochures, white papers) in booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Live chat with attendees within the booth platform</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Attendees have access to booths On-Demand for 1 Year</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Participate in “Where’s Roentgen” with daily apperances</td>
<td>Appearance in your booth at least 1x daily</td>
<td>Appearance in your booth at least 3x daily</td>
<td>Appearance in your booth at least 5x daily</td>
</tr>
<tr>
<td>Participate in The Wheel of Knowledge with new questions every day to draw people back into your booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Set up Zoom meetings with attendees within the booth platform</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to attendee pre-show mail list (One-time use list of postal addresses (United States only)) to market your organization</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post multi-media (i.e. videos) in booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Priority Points towards your 2022 booth selection</td>
<td>10 Points</td>
<td>50 Points</td>
<td>100 Points</td>
</tr>
<tr>
<td>Complimentary Meeting Registrations</td>
<td>1 Complimentary General Registration</td>
<td>2 Complimentary General Registrations</td>
<td>4 Complimentary General Registrations</td>
</tr>
<tr>
<td>Categorical Course Registration</td>
<td>Choice of 1 Categorical Course</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rotating Company Logo on ARRS Meeting Portal home page</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company feature in general pre/post emails to attendees</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Any organization whose proposed exhibit enhances the educational and scientific goals of the 2021 ARRS Virtual Annual Meeting is encouraged to apply for space to exhibit in the Virtual Connection Quad. ARRS reserves the right to refuse rental of exhibit space to any organization whose display of goods or services is not likely to be, in the opinion of ARRS, compatible with the general character and objectives of the exhibition.

Book your exhibit space and view additional details online at [www.arrs.org/exhibit](http://www.arrs.org/exhibit) or contact ARRS at exhibitspace@arrs.org.
REACH YOUR TARGET AUDIENCE

The ARRS Annual Meeting draws radiologists interested in the latest products and services in order to ensure they are delivering the highest quality of patient care.

Exhibitors at this event have an exclusive opportunity to promote and sell products and services to interested customers.

ARRS DEMOGRAPHICS

98% of ARRS meeting registrants are ARRS members, so you will be reaching the most engaged and dedicated professionals. Attendees practice in hospitals, private practices or academic/research settings and represent all radiology subspecialties.

PRIMARY AREAS OF EXPERTISE OF ARRS MEMBERS

Body Imaging ................................................................. 44%
General Diagnostic Imaging .................................. 27%
Musculoskeletal Imaging ........................................... 25%
Breast Imaging .............................................................. 22%
Emergency Radiology ............................................... 21%
Neuroradiology .......................................................... 19%
Gastrointestinal Imaging ............................................. 17%
Chest/Pulmonary Imaging ........................................... 13%
Vascular/Interventional Radiology ..................... 11%
Genitourinary Imaging ............................................... 11%
Head and Neck Imaging ............................................. 9%
Pediatric Imaging ......................................................... 7%
Nuclear Medicine/Molecular Imaging ................ 6%
Cardiac Imaging .......................................................... 6%

(Respondents selected top areas of expertise – 2019 AJR Survey)

IMAGING MODALITIES USED REGULARLY BY ARRS MEMBERS

CT ................................................................. 87%
MR Imaging ..................................................... 78%
Sonography ......................................................... 74%
Radiography .......................................................... 72%
Fluoroscopy .......................................................... 38%
Mammography ....................................................... 29%
PET ................................................................. 23%
Angiography/Interventional .................................. 14%

(2019 AJR Survey)

51% of ARRS members are involved in purchases at their practice and 43% select, recommend, and/or authorize purchases. (2019 AJR Survey)

Nearly 41% of the practice budget is allocated for radiology purchases. (2019 AJR Survey)

20% of attendees are international, which exposes your products and services to the worldwide marketplace.

ARRS MEMBERS PLACE OF PRACTICE

(2019 AJR SURVEY)